IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: Brett Error et al.

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TITLE: Efficient Click-Stream Data Collection

EXAMINER: Bradford F. Fritz

ART UNIT: 2141

ATTY. DKT. NO.: OMN7132

MAIL STOP AMENDMENT COMMISSIONER FOR PATENTS P.O. BOX 1450 ALEXANDRIA, VA 22313-1450

RESPONSE E

SIR:

The following remarks are in response to the Office Action dated July 6, 2009.